

GINA PEREZ-BARON MD

Family Medicine ~ Addiction Medicine ~ Executive Leadership

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Experience Summary:

Experienced Board Certified Family Medicine physician providing comprehensive primary care as well as medication assisted addiction therapy using buprenorphine and naloxone. Experience in Executive leadership and management.

Strong fund of knowledge and solid understanding of evidence-based care integrating complementary therapies, non-opiate pain management, and myofascial pain treatment modalities (trigger point injections). Exemplary psychosocial skills. Direct communicator.

Education

Stanford University School of Medicine, Stanford, California
Contra Costa Family Medicine Residency Program; Full-spectrum
San Francisco State University, Cell and Molecular Biology/Biochemistry
City College of San Francisco, San Francisco, California
U.S. Air Force Academy, Colorado Springs, Colorado

Doctor of Medicine, June 2006
Completed, June 2009
Bachelor of Science, May 2001
1994-1997
1983-1985

Employment

Chief Medical Officer / Medical Director – Las Clinicas del Norte, El Rito, NM **August 2016 – Current**
Direct clinical and managerial oversight for 5 clinics and 40 employees including 11 mid-level providers, medical support staff, Quality, Risk Management, Compliance, Pharmacy, Laboratory Services. Member of Executive Leadership Team. Established integrated interdisciplinary group medication-assisted therapy program including dual diagnoses treatment.

- *Standardized CLIA lab processes across all sites. Initiated staff competencies and point-of-care QC monitoring.*
- *Established evidence-based policy for safe prescribing, monitoring and tapering of controlled medications.*
- *Reinstated provider peer review process. Established peer review policy; designed review instruments.*
- *Updated 340B Pharmacy policies and procedures. Prepared for and completed HRSA site review cycle.*
- *Decentralized medical support staff reporting structure. Addressed significant risk management issues.*

Owner/Founder – Alchemy Medical LLC, El Prado, NM **January 2013 – August 2016**
Provided contracted medical directorship and start-up consultation services for addiction residential treatment programs. Key program developer of The Foundry Treatment Center in Steamboat Springs, CO. From 6/2015 to 12/2015, responsible for development of medical program including admissions screening, social detox protocols, medical department policies and procedures, staffing, co-morbid condition management, pharmacy department set-up, safety protocols, staff hiring and training. Ongoing medical operations and oversight successfully turned over to local providers upon start-up.

Medical Director – Presbyterian Medical Services, Various locations in NM **August 2009 – August 2016**
Starting July 2011, Medical Director for Questa Health Center, a federally qualified health center. Treated high complexity and high acuity acute and chronic conditions. Trained in and delivered trigger point injection therapy for myofascial pain. Established office-based substance use disorder treatment program. Offered detox and maintenance treatment for opiates, alcohol/benzodiazepines, methamphetamines, cocaine. Created an integrated interdisciplinary group visit medication assisted therapy program for opiate use disorders. Treated co-occurring conditions including dual diagnosis psychiatric disorders. Prior to 7/2011, staff physician at PMS/WNMMG in Grants (outpatient and hospitalist) and Artesia Family Health Center.

Medical Director – Vista Taos Renewal Center/Casa Feliz Extended Care, Taos, NM **July 2013 – January 2015**
Established policies, procedures and protocols for 12-bed social detox / 30-day residential treatment facility. Responsible for pre-admission medical clearance, medial assessment, detox care and ongoing medical treatment of acute and co-occurring conditions. Supervised medical staff and provided 24/7/365 on-call services. Developed program and clinical guidelines and provided leadership resulting in accreditation from Commission on Accreditation of Rehabilitation Facilities (CARF).

Medical Director – San Cristobal Treatment Center, San Cristobal, NM **January 2012 – January 2013**
Provided primary care services and managed co-occurring conditions at 90-day residential treatment center for men 18-60.

Professional Memberships / Academic Appointments

American Board of Addiction Medicine; Member since 2017. American Academy of Family Practice; Member since 2009. Clinical Assistant Professor, Department of Family & Community Medicine, University of New Mexico – 2015 to 2016

Community Activities / Outreach

- Founding Member – Vida del Norte, Serving the communities of Northern Taos County** 2015 - 2016
- Community Drug-Free Communities coalition working to reduce local drug and alcohol use.
 - Grant application pending
- Advisory Board Member – Non-Violence Works, Taos, NM** 2014 – Present
- Financial and programmatic oversight for non-profit addressing youth mental health and risk reduction
- Faculty / Board Member – Retreat for Women Physicians (Through our Own Eyes), Esalen, CA** 2006 – Present
- Provide CME addressing best practices, physician wellness, leadership and practice management.
 - Primarily responsible for group process curricula and facilitator training
- Founder – Frontline Richmond, North Richmond, CA** 2007 – 2009
- Resident physician at North Richmond Center for Health; on-site during clinic shooting episode that resulted in lockdown of patients and staff in a community named #6 per capita nationally in violent crime death.
 - In the aftermath, created community coalition of churches, non-governmental agencies and local residents.
 - Provided violence prevention education, support services, resiliency training and advocacy to schools and citizenry
- Board Member – Indian Health Center of Santa Clara Valley** 2005 - 2006

Professional References Available Upon Request